

CHRISTINE DYER

EDUCATION

ELON UNIVERSITY

BA: Art (focus in Digital Art), Cumulative GPA: 3.425

Minor: Business Administration

Study Abroad: Florence, Italy

Elon, NC

May 2016

Fall 2014

RELEVANT EXPERIENCE

CHRIST CHILD SOCIETY OF WASHINGTON DC

Marketing & Special Events Coordinator

Washington, DC

November 2018 - Present

- Provide overall marketing and graphic design for the Society's programs and fundraising efforts through designing, writing, editing, and publishing both online and hard copy publications, including the Society's Annual Report magazine, social media campaigns, event signage, posters, invitations, mailers, brochures, and weekly email newsletters
- Coordinate and execute all major events for the Society including managing attendance, sponsorship, branding, marketing, and event logistics
- Manage and maintain the Society's website, donor database, and event software and serve as point person on technical issues related to functionality and design

KANE PRINTING SERVICES

Graphic Designer/Production Coordinator

Bethesda, MD

August 2016 - November 2018

- Assisted all departments with various graphic design projects, including promotional items, business cards, signage, web design, and product packaging, while adhering to brand guidelines
- Responsible for designing, modifying, pre-flighting, and creating art files
- Coordinated the production process and maintained consistent communication with clients and vendors to ensure accurate and timely delivery of all products and printed materials
- Managed national project: handled all orders, fulfillment, and tracking of inventory

CREATIVE RESOLUTION

Graphic Designer

Elon, NC

January 2015 - May 2016

- Designed posters and promotional materials for departments and organizations on campus

DIGITAL LAB CONSULTING

Art and Technology Consultant

Elon, NC

August 2015 - May 2016

- Managed the digital lab after regular hours
- Assisted students with digital lab software, troubleshooting, and printer settings

SKILLS

KNOWLEDGE/SKILLS/ABILITIES

- Proficient in Adobe Creative Cloud (Illustrator, Photoshop, InDesign, Dreamweaver), Microsoft Office (Word, Excel, PowerPoint), and ability to learn new software platforms very quickly
- Graphic design, production management, ability to manage multiple projects
- Keen attention to detail, strong organizational skills, desire to learn, ability to work both on a team and individually, Mac and PC versatile